Josh Kell

Left-Brained + Right-Brained Creative, Brand Builder joshkelldidthis.com

Contact

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Experience

VP, ECD + Director Digital & Brand Marketing - **SW:TCH,** St. Louis, MO
Group Creative Director - **VML,** Kansas City, MO
VP, Creative Director - **GROUP360 Worldwide (now We Are Alexander),** St. Louis, MO
Creative Director - **white_space,** St. Louis, MO
Creative Director - **Arc Worldwide,** Chicago, IL
Marketing Manager - **Catalina Health Resource,** St. Louis, MO
Copywriter - **The Zipatoni Co.** , St. Louis, MO

Clients

Gatorade • ABInBev • Coca-Cola • St. Louis Rams • Sparkling Ice • 3M
NASCAR • Blu eCigs • 5 Hour Energy • Bosch • ICW Insurance • Comcast
BJC Healthcare • 901 Tequila • Miller Brewing Co. • Dr. Pepper • Visa
Jose Cuervo • United Airlines • Bacardi • Kinko's • Wells Fargo Advisors •
Edward Jones • Spire • FedEx • BarkThins • And so much more

Marketing Disciplines

Digital • Social Media • Branded Content • Shopper Marketing • AR/VR
Branding • Packaging • Advertising • Experiential

Awards

Addy's • Andy • Cannes Lions • Clio • Effie • One Show • Reggie • Webby

Education

Bachelor of Journalism in Advertising 8/95 - 5/99
University of Missouri-Columbia, School of Journalism

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